

Heidi Schaff Burns, MAI

Baton Rouge, LA
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PROFESSIONAL EXPERIENCE

Core Hospitality Advisors, LLP

Baton Rouge, LA

Senior Appraiser, 2021 – present

Joined the Core Hospitality Advisors team in November 2021. Provides specialized appraisal services for financial institutions, lenders, and developers nationally with a focus on hotel and resort properties.

CBRE

Tyler, TX

Manager, Client Strategy Consultant, September 2015 – 2018

Conducted a variety of real estate valuations, appraisals, market studies, financial feasibility studies, litigation support, and market research in the hospitality industry nationally. Projects included market and feasibility studies on conference and convention centers, multi-use resort developments, condo-hotels, timeshares, and major theme park resorts. Served owners and investors, developers and lenders, partnerships and corporations, financial institutions, and insurance companies.

PKF Consulting

Nashville, TN

Associate, 2011 – 2015

Conducted a variety of real estate valuations, appraisals, market studies, financial feasibility studies and market research in the hospitality industry. PKF Consulting was acquired by CBRE in 2015.

Brown Bevis Real Estate Appraisers

Tallahassee, FL

Certified General Real Estate Appraiser, 2008 – 2012

Experience includes the valuation of a variety of commercial real property throughout the Florida Panhandle, Southeast Alabama, and Southwest Georgia including industrial properties, office and retail, lodging facilities, specialty medical properties, apartments, residential subdivisions, silvicultural land and agricultural acreage.

PROFESSIONAL LICENSES & CERTIFICATIONS

Licenses: *Certified General Real Estate Appraiser:*

Florida (#RZ3460) Temporary practice permits obtained in other states as necessary.

Membership: *MAI Designated Member of the Appraisal Institute #510363 – April 2014*

Completed all general and advanced level appraisal qualifying education through the Appraisal Institute. Current on all continuing education requirements.

EDUCATION

Louisiana State University

Baton Rouge, LA

Master of Business Administration - 2008

Specialized in Real Estate Finance

E. J. Ourso Scholarship Recipient and Graduate Assistant in the Flores MBA Office of Admissions

Florida International University

Miami, FL

Bachelor of Science – School of Hospitality Administration - 2005

Concentration in Hotel Management